# Support Sustainability in Southwest Michigan at the 2023 Green Gala & Sustainable Business of the Year Awards

Wednesday, April 19
6 pm to 9 pm
The Box Factory











## The 2023 Green Gala will be the Signature Event of the Southwest Michigan Sustainable Business Community

Back after a three-year hiatus, the Southwest Michigan Green Gala will return to the Box Factory in St. Joseph to celebrate sustainability and sustainable business in the region.

An opportunity to spotlight local organizations and professionals that are driving positive outcomes for their environment, community and economy, the Green Gala will feature the 2023 Southwest Michigan Sustainable Business of the Year Awards and Hall of Fame induction.

This year's event will include a hosted bar of local beer, wine and cocktails. Tickets are \$65 and will go on sale the week of March 20 at greengala.misbf.org.

















#### **Celebrating Sustainable Business in Southwest Michigan**

Michigan Sustainable Business Forum and Michigan's Great Southwest Sustainable Business Forum promote business practices that advance climate leadership, social justice and the creation of a circular economy.

We are Michigan's leading organization for beyond-compliance sustainability, with a community of practice featuring our region's most recognizable brands, largest employers and most innovative entrepreneurs, advocates and educators. This fall we will again celebrate the accomplishments of our region's sustainability and sustainable business leaders at the Fourth Annual Southwest Michigan Green Gala.

#### Wednesday, April 19, 6 pm to 9 pm

Box Factory for the Arts 1101 Broad St, St Joseph, MI 49085

#### Agenda

6:00 pm Drinks and Networking

7:00 pm Welcome and Dinner

7:50 pm Program

8:45 pm Adjourn







### Sponsorship Opportunities



#### Presenting Sponsor \$1,500

- o "Presented by" recognition (one available)
- Opportunity to make welcome remarks and announce Business of the Year
- o Company name and logo on website and all promotions
- O Thanked at event with logo on screen
- o Full page advertisement in program/annual report
- o Sponsored content at misbf.org and in MiSBF newsletter
- o Eight tickets (Table)

#### Table Sponsor \$500

- o Company name and logo on event web site and electronic promotions
- o Thanked at event with logo on screen
- o Eight tickets (table)

#### Award Sponsor \$1,000

- o Opportunity to present one award (five available)
- o Company name and logo on website and all promotions
- o Thanked at event with logo on screen
- o 1/4 page advertisement in program/annual report
- o Sponsored content at misbf.org and in MiSBF newsletter
- o Eight tickets (Table)

#### Silver Sponsor \$500

- o Company name and logo on event web site and electronic promotions
- o Thanked at event with logo on screen
- o Logo in program/annual report
- o Four tickets

#### Green Sponsor \$750

- o Company name and logo on website and all promotions
- o Thanked at event with logo on screen
- o 1/4 page advertisement in program/annual report
- o Sponsored content at misbf.org and in MiSBF newsletter
- o Eight tickets (Table)

#### Supporter Sponsor \$250

- o Company name and logo on event web site and electronic promotions
- o Thanked at event with logo on screen
- o Name in program/annual report
- o Two tickets

## How To Sponsor



#### **Contact**

Daniel Schoonmaker

WMSBF Executive Director

616.422.7963

dschoonmaker@misbf.org

Carrie Veldman
WMSBF Membership Manager
cveldmanr@misbf.org

#### **Or Online At**

greengala.misbf.org

#### **Deadlines**

For Annual Report:

April 14

For Tickets:

April 17

#### **Gift Tickets**

We are available to coordinate the donation of unused tickets to students or community partners on behalf of sponsors.